



Growing inspiration in your garden...

## PRESS RELEASE

### New Radish Viola is people's choice for Mr Fothergill's catalogue cover (MRF612)

The variety featured on the front cover of the newly published 2017 seed catalogue from Mr Fothergill's was chosen following an online poll of the Suffolk company's customers. **Radish Viola Mixed F1** bolted to a clear victory with an overall majority against pepper **Biquino Yellow** and **Zinnia Solmar Mixed F1**. The radish's large, crisp roots are violet-skinned and have crisp, tasty flesh. Their strong tops make pulling them easy; Viola is also resistant to bolting and splitting, and is ready for lifting 36-40 days after sowing. A packet of 250 seeds costs £2.19.

Second-placed **Zinnia Solmar Mixed F1** is an early flowering mix which produces a beautiful display in pots, containers or borders. The attractive, large flower heads last well and have good heat and drought tolerance, plus excellent disease resistance. A packet of 20 seeds is offered at £3.99.

Also new and reinforcing the company's support for 2017 as 'Year of the Zinnia' is **Purple Prince** (£2.19 for 75 seeds), with its intense rosy-purple blooms which are real 'show-stoppers' in containers or garden borders. This exciting annual needs little care to put on a summer-long display.

Third-placed chilli pepper **Biquino Yellow** is a small-fruited, teardrop-shaped strain from Brazil. Relatively mild and with a rather smoky flavour, the fruits are good in salads and stir-fries, eye-catchingly unusual as a garnish, while the plants are ornamental. A packet of 10 seeds of Biquino Yellow costs £2.35.

2017 is also the 'Year of the Bean', and Mr Fothergill's has several new varieties to support the campaign. **Luz de Otono** (£2.99 for 65 seeds) is the first autumn-cropping broad bean, while high-yielding climbing bean **Python** (£3.25 for 50 seeds) and runner beans **Guinness Record** (£3.25 for 45 seeds) self-pollinating **Snowdrift** (£3.25 for 40 seeds) and peach-flowered **Aurora** (£3.35 for 45 seeds) are all exclusive to Mr Fothergill's.

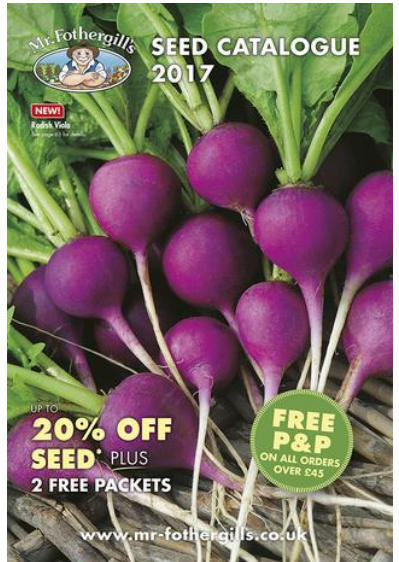
For more information on Mr Fothergill's range, or to request a catalogue, please visit [www.mr-fothergills.co.uk](http://www.mr-fothergills.co.uk), telephone 0845 371 0518 or write to Mr Fothergill's, Gazeley Road, Kentford, Suffolk CB8 7QB.

Ends

#### Press contact:

To download hi-res image please click on the picture below. For further information, please e-mail Colin Hambidge on [colin.hambidge@mr-fothergills.co.uk](mailto:colin.hambidge@mr-fothergills.co.uk)

Date: 16 December 2016



Share email: [f](#) [t](#) [g+](#)

Visit [www.mr-fothergills.co.uk](http://www.mr-fothergills.co.uk) or call our head office on 01638 751161

Company Registration No. 1710774 - VAT No GB 390 5718 35. Registered Address: Gazeley Road Kentford, Suffolk CB8 7QB