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## PRESS RELEASE

### Zinnias take their place in the sun as Mr Fothergill's celebrates 2017 (MRF590)

Zinnias have been the subject of much breeding work in recent years and, as a result, are now more widely grown than they were 20 or 30 years ago. Their importance is being acknowledged by 2017 being declared 'Year of the Zinnia' by Fleuroselect, the organisation which trials and assesses new seed varieties from around the world to determine their suitability for European conditions. Suffolk seedsman Mr Fothergill's is celebrating the initiative with the introduction to its mail order catalogue and website [www.mr-fothergills.co.uk](http://www.mr-fothergills.co.uk) a new formula mixture.

British-bred Zinnia Solmar Mixed F1 will create a stunning display in pots, containers or garden borders. The beautiful, large flower heads last well with good heat and drought tolerance, and excellent disease resistance. This delightful annual needs little maintenance to put on an eye-catching display. The mature plants have a height of 45-60cm (18-24 in). A packet of 20 seeds costs £3.99.

New to both Mr Fothergill's mail order and retail ranges is Zinnia Sombrero, which produces lots of single-flowered, red and white, jam tart-like blooms for many weeks through summer and into autumn. Plants reach around 35cm (14in) tall. A packet of seeds sufficient for 50 plants of Sombrero costs £2.35.

For more information on Mr Fothergill's range, or to request a catalogue, please visit [www.mr-fothergills.co.uk](http://www.mr-fothergills.co.uk), telephone 0845 371 0518 or write to Mr Fothergill's, Gazeley Road, Kentford, Suffolk CB8 7QB.

**Ends**

**Press contact:**

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For further information, please e-mail Colin Hambidge on [colin.hambidge@mr-fothergills.co.uk](mailto:colin.hambidge@mr-fothergills.co.uk)

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Company Registration No. 1710774 - VAT No GB 390 5718 35. Registered Address: Gazeley Road Kentford. Suffolk CB8 7QB