



Growing inspiration in your garden...

## PRESS RELEASE

### Mr Fothergill's supports hospice gardens with launch of new sweet pea Greenfingers (MRF586)

Mr Fothergill's has pledged its support for Greenfingers ([www.greenfingerscharity.org.uk](http://www.greenfingerscharity.org.uk)), the charity dedicated to creating magical gardens for children's hospices, by naming a brand-new sweet pea after it for the 2017 season. Sweet pea Greenfingers has an old-fashioned grandiflora flower form and the strong, memorable scent associated with those types in their Victorian heyday; its blooms are a rich cream with a delicate wire rim or picotée of pale violet. The climber is well suited to both garden display and as a cut flower, when its fragrance fills a room.

Mr Fothergill's Tim Jeffries has pledged 25p to Greenfingers for every packet of 20 seeds priced at £2.45 the Suffolk seedsman sells through its retailers, mail order catalogue and website during the 2016/17 gardening season. Announcing the initiative, Tim commented "We are delighted to support such a worthwhile charity and a cause close to so many hearts. By launching sweet pea Greenfingers, we hope we can raise the charity's profile with our customers, Britain's gardeners and the garden trade".

Head of fundraising at Greenfingers Linda Petrons officially named sweet pea Greenfingers at Mr Fothergill's annual trial grounds open day for the gardening media in mid August. She said "We would like to say a huge 'thank you' to Mr Fothergill's for this thoughtful gesture, which we hope will not only make more people aware of the work we do, but will also raise vital funds to help us continue creating magical and inspiring gardens for children who spend time in hospices right across the UK".

For more information on Mr Fothergill's 2017 range, please visit [www.mr-fothergills.co.uk](http://www.mr-fothergills.co.uk)

Ends

#### About Greenfingers

Greenfingers is a national charity dedicated to supporting the children who spend time in hospices around the UK, along with their families, by creating inspiring gardens for them to relax in and enjoy. The Charity makes beautiful, well-designed outdoor spaces for children to share with family, friends and siblings, whether through play and fun, or therapeutic rest and relaxation. To date Greenfingers Charity has created 51 such gardens and outdoor spaces, and has a further waiting list of hospices that need its help.

#### Press contact:

To download hi-res images please click on the pictures below.

For further information, please e-mail Colin Hambidge on [colin.hambidge@mr-fothergills.co.uk](mailto:colin.hambidge@mr-fothergills.co.uk)

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