



Growing inspiration in your garden...

PRESS RELEASE

2016 as Year of the Cosmos Celebrated by Mr Fothergill's (MRF554)

The often tall annual flower Cosmos has become increasingly popular with Britain's gardeners in recent years - a fact reflected in 2016 being declared 'Year of the Cosmos' by Fleuroselect, the organisation which trials and assesses new seed varieties from around the world to determine their suitability for European conditions. Suffolk seedsman Mr Fothergill's is celebrating the initiative with the launch of a host of new varieties, and a special display unit highlighting 15 varieties in many garden centres and other retailers throughout the country.

Among new introductions is the exclusive-to-Mr Fothergill's Hummingbird Pink, which grows smaller than most cosmos at just 45cm (18in), making it suitable for containers as well as borders. A packet of seed sufficient for 20 plants costs £2.15. It is joined by the similarly priced Hummingbird White, both of which are remarkably free-flowering for much of the summer.

Other new cosmos being introduced by Mr Fothergill's for 2016 are Xanthos, Tetra Versailles Dark Rose and Tetra Versailles Flush. Xanthos (£2.15 for seed for 20 plants) is the very first yellow-flowered Cosmos bipinnatus, with large, long-lasting soft yellow blooms, while Tetra Versailles Dark Rose and Flush (both £2.15 for seed for 60 plants) bear huge blooms which look spectacular in borders and make impressive cut flowers. Most cosmos do well even in poor soils and in dry summers. The flowering season can be extended by the regular removal of spent blooms.

Mr Fothergill's seeds are available from garden centres and many other retailers across the UK.

To request a copy of Mr Fothergill's Seed Catalogue 2016, go online at www.mr-fothergills.co.uk, telephone 0845 371 0518 or write to Mr Fothergill's, Gazeley Road, Kentford, Suffolk CB8 7QB.

Ends

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