



Growing inspiration in your garden...

PRESS RELEASE

Tomatoes get a boost from Mr Fothergill's (MRF549)

It's official! 2016 has been declared 'Year of the Tomato' by Fleuroselect, the organisation which trials and assesses new seed varieties from around the world to determine their suitability for European conditions. Suffolk seedsman Mr Fothergill's is supporting the campaign with the introduction of several new varieties, plus a display stand featuring 16 varieties in many of its retail stockists throughout the UK.

Tomato Sungold F1 has long been regarded as a 'standard' for flavour, and the renowned 'cherry' variety is joined by three new and exclusive sister-varieties for 2016. Suncherry Smile F1 has superb sweetness and good disease resistance, Sunchocola F1 has a rich, dark skin and tasty flesh, while Sunlemon F1 produces delicious, yellow-skinned fruits. All three exclusive new strains are priced at £3.25 for 10 seeds.

Also exclusive to Mr Fothergill's for 2016 is Red Bodyguard F1 (£1.95 for 10 seeds). A book written about the beneficial properties of the tomato gave its name to this new British-bred variety; "The Red Bodyguard: The Amazing Health-promoting Properties of the Tomato" by Ron Levin is published in its third edition by IRIS (International) Ltd.

Ron's daughter-in-law Sarah Levin contacted Mr Fothergill's to see if a new tomato might be named in honour of her father-in-law's 90th birthday. The company agreed, and Tomato Red Bodyguard F1 is the result of various crosses using seed harvested from Mr Fothergill's trial ground. It is an indeterminate, early cropping, high yielding, new strain, with some resistance to late blight, which produces medium-sized, juicy, delicious and aromatic fruits. A quintet of new and exclusive tomatoes is completed by beefsteak Bountiful F1 (£3.25 for 10 seeds), which yields large, ribbed, sweet yet tangy fruits

Mr Fothergill's seeds are available from garden centres and many other retailers throughout the UK.

To request a copy of Mr Fothergill's Seed Catalogue 2016, go online at www.mr-fothergills.co.uk, telephone 0845 371 0518 or write to Mr Fothergill's, Gazeley Road, Kentford, Suffolk CB8 7QB.

Ends

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