



Growing inspiration in your garden...

## PRESS RELEASE

### New GroTray heads to Chelsea Flower Show (MRF566)

Mr Fothergill's new GroTray - a compact indoor propagation system - has been shortlisted as one of 10 finalists in the 2016 RHS Chelsea Garden Product of the Year. New gardening products will be assessed by experts from the industry and media, using innovation, functionality, visual appeal, quality, value for money and environmental sustainability as the judging criteria.

As Mr Fothergill's increases its range of seed-related products aimed at encouraging more newcomers into growing and gardening, it launched the GroTray range for the 2016 season. The GroTray only needs watering once prior to germination, and comprises a growing tray, compost disc, vegetable seed and a propagation bag. The six varieties include two tomatoes, a chilli pepper, sweet pepper, courgette and cucumber.

Once the compost disc has been rehydrated, the seeds sown and sealed in the bag, there is no need to water again until the seeds have sprouted. The bag creates a micro-climate in which condensation formed within falls back down its side and under the tray to be taken up once again by the compost.

Mr Fothergill's David Turner says he is delighted GroTrays are in the running for such a prestigious accolade, and he believes that in addition to appealing to new gardeners and encouraging youngsters to take an interest in growing from seed, they are ideal as gifts for gardening friends. Each has a recommended retail price of £3.99.

Mr Fothergill's seeds are available from garden centres and many other retailers throughout the UK, and online at [www.mr-fothergills.co.uk](http://www.mr-fothergills.co.uk)

**Ends**

**Press contact:**

For images or further information, please e-mail Colin Hambidge on [colin.hambidge@mr-fothergills.co.uk](mailto:colin.hambidge@mr-fothergills.co.uk)

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Company Registration No. 1710774 - VAT No GB 390 5718 35. Registered Address: Gazeley Road Kentford. Suffolk CB8 7QB